

**Retail Competition Returns to California**

*How to achieve affordable, reliable electric service for all while meeting California's strong environmental and socio-economic goals*

California is once again exploring retail competition. The growing popularity of Community Choice Aggregation coupled with rapid adoption of customer owned distributed energy resources have called the question. Policymakers must retool the regulatory framework to accommodate expanded choices while ensuring that affordable and reliable electric services are available to all retail end-users and California can meet its bold environmental goals. Utilities must rethink their role in procuring and delivering electricity. And new service providers must develop sustainable business models that can also support California's environmental and equity goals.

At PANC's 2017 Spring Seminar you will hear experts, and with good questions drill in on, their views on key policies/issues where further regulatory innovation must occur to ensure that the public interest is served in accordance with legislative mandates at just and reasonable costs.

**7:30 – 8:20**

**Registration – Coffee – Networking - Get Settled**

**Seminar Welcome & Introduction**

**8:20 – 8:30;** Les Guilasi, PANC President & Doug Davie, Seminar Chair

**Panel 1. 8:30 – 9:50 - The Evolving Retail Service Market**

The panel will delve into the key issues and opportunities that the evolving retail service market is offering – to both consumers and policy goals. You will hear views of what's driving the change, who is stepping up to this new business opportunity, what are the requirements for those providing select services from the overall energy supply/delivery chain, the trials/tribulations of those who have implemented retail service choice, and who could get stuck picking up the pieces if this experiment fails.

*Nancy Ryan, Panel Facilitator*

**a. *Market forces driving change.***

*Severin Borenstein, UC Energy Institute (confirmed)*

**b. *Technology as a driver of change.***

*Matthew Tisdale, Executive Director, More Than Smart (confirmed)*

**c. *Why communities are choosing to go CCA.***

*Pradeep Gupta, Vice Mayor, City of South San Francisco (confirmed)*

**d. *Retail Choice in Practice: The Texas experience.***

*Trey Price, Senior Vice President, MP2 Energy (confirmed)*

**Morning Keynote 9:50 – 10:30 A Traditional Utility's Perspective**

*STEVE MALNIGHT - Senior Vice President Strategy and Policy, PG&E (confirmed)*

**Networking Break**

**10:30 – 10:45**

**10:45-12:05 - The Alignment with Environmental & Social Responsibilities**

The State of California clearly plans to maintain its out-front leadership in promoting a cleaner and better living experience for all its denizens. The anticipated expansion of CCAs raises questions regarding not only future affordability and reliability of energy, but also delivery of environmental and social equity goals. As the retail market evolves, who will be responsible for achieving these goals, and how will progress be measured and reported in a transparent and effective way? This panel will address the roles and priorities which must be properly managed in the implementation of existing and new policies and regulations.

*Beth Vaughan, Panel Facilitator*

**e. *The Changing Role of the Utility.***

*Ren Orans, Managing Partner, Energy & Environmental Economics (confirmed)*

**f. *Lessons Learned from the CCA Experience.***

*Shalini Swaroop, Deputy General Counsel, Marin Clean Energy (confirmed)*

**g. *Blending Environmental and Low Income Interests.***

*Joseph Moon, Public Services Manager, Town of Apple Valley (confirmed)*

**h. *Regulatory Perspective.***

*Nick Chaset, Chief of Staff to CPUC President Michael Picker (confirmed)*

**Lunch / Networking 12:05 – 1:15**

**Panel 2. 1:15-2:35 - The Market for Generation and Ancillary Services**

New entrants into the supply chain for the delivery of energy to retail end-users raises numerous questions regarding how they will work with or replace incumbent providers. Everyone is painfully aware that the provision of reliable energy supply services is a very capital intensive industry and no one is interested in getting shorted in the process. And policy makers certainly do not want segments of the population left behind. Who will step up; how will counter-parties be assured of financial creditability, how will the CAISO and distribution operators know that the necessary capabilities are available when/in needed. The experts on this panel are wrestling with these and many more issues and will provide insights as well as answer your tough questions.

*Rand Havens, Panel Facilitator*

**a. *The Financial Side: How CCA Long-term Procurement is Getting Financed.***

*Steve Fleming, President and CEO, River City Bank (confirmed)*

**b. *The Perspective and Experience of a Large Consumer in Procuring to meet its needs.***

*Gerry Gurtler, Global Energy Director, Oracle (confirmed)*

**c. *What a Traditional Utility Expects to Procure in a Retail Choice Structure.***

*Gus Flores, Principal Manager, Origination, SCE (confirmed)*

**VERY SHORT Setup Break 2:35 – 2:45**

**Afternoon Keynote 2:45 – 3:25 Dreams, Nightmares & Realities**

*MIKE FLORIO - Former-CPUC Commissioner and California Energy Industry leader/expert*

**Closing Comments 3:25 – 3:30, Doug Davie, Seminar Chair**